

Public health in art fund grant – Final report

Group/Organisation: BreathChamps CIC
 Contact Name: Heather Henry
 Tel no: 07941790670
 E-mail: breathchamps@brightnessmanagment.org.uk
 Address: Coppice Wellbeing Centre, Coppice Ave, Sale M33 4ND
 Your Project Name: Storytelling in Trafford Libraries
 Project Start Date: 12/08/24 (revised)
 Project end date: 28/02/25 (revised)

Project summary

BreathChamps CIC delivered a series of 15 children's storytelling events and art activities for preschool and primary school aged children and parents, in 11 Trafford libraries. We also did 2 extra events, giving a total audience of 201. Six types of art was created, with some being exhibited in 7 community spaces across Trafford. The project successfully increased child family and community awareness of asthma and 94% of participants are more confident about understanding asthma. Feedback was extremely positive, with children enjoying the interactive nature of the puppet show.

Storytelling events delivered

Preschool – all events delivered, plus an extra library event requested by Flixton Medical Centre at Urmston Library and a Sale West summer school event with Shale Sharks, who designed posters.

Library venue	Craft	Numbers
Hale 6th Sept 2pm	Plus wolf mask colouring in	6 adults, 4 children
Urmston 19th Sept 11am	Plus wolf mask colouring in	9 adults 8 children
Stretford 9th Oct 11am	Plus wolf mask colouring in	17 adults 25 children
Woodsend 22 Oct 11.15am	Plus wolf mask colouring in	3 adults 5 children
Sale 5th Nov 10.30am	Plus wolf mask colouring in	14 adults 17 children
Partington 8 th Nov 2pm	Plus wolf mask colouring in	3 adults 3 children
Altrincham 18 th Nov 11am	Plus wolf mask colouring in	10 adults 13 children
3Limelight 3 rd Dec 10.30	Plus wolf mask colouring in	10 adults 14 children
Timperley 12 th Dec 2pm	Plus wolf mask colouring in	3 adults 3 children
Coppice Ave 18 th Dec 10am	Plus wolf mask colouring in	5 adults 5 children
Urmston Library (Flixton MC)	Plus wolf mask colouring in	10 adults 10 children

Half term preschool and primary school – completed

Library venue	Craft	Numbers
Summer school, Sale West (extra)	Poster making	25 children
Stretford 28 th Oct 11am	Photography	7 adults 8 children
Limelight 28 th October 2pm	Photography	7 adults 13 children
Coppice Ave 30 th Oct 2pm	Inhaler decorating	7 adults 12 children
Partington 31 st October 11am	Wolf blowers and masks	3 adults 3 children
Woodsend Library 1 st Nov	Piggie making	3 adults 4 children

Venues for public displays of crafts:

- Uplift Café – Stretford Mall
- Coppice, Sale, Urmston, Stretford and Altrincham Libraries
- Stanley Square, Sale (pictured)



Visitors

There was no capacity for a visitor's book. However, the footfall past the displays are huge

- Stanley Square: 3,000 per day
- Sale Library: 617 per day
- Altrincham Library: 308 per day
- Urmston Library: 500 per day
- Stretford Library: 204 per day

Data provided by Stanley Square and Trafford Libraries

Feedback

Instead of a visitor's book, we asked participants for written feedback, using a mini questionnaire.

- 77% of people scored the puppet show 5/5 and 17% scored it 4/5 in terms of enjoyment
- In terms of learning new things about asthma, 66% scored it 5/5 and 17% scored it 4/5
- In terms of improving confidence about understanding asthma, 94% said yes it had and 6% said somewhat.

We asked, 'what was your favourite part of the show?' Parents and children said:

- *showing the children how to use an inhaler*
- *information about the different inhalers - love the puppet*
- *where I did the inhaler*
- *love the props and participate participation very informative*
- *great initiative, thank you*
- *coughing*
- *big bad wolf got hurt*
- *big bad wolf rescue breaths*
- *kids interaction and having kids blow the houses*

- kids did learn about asthma and what to do giving the children the info about asthma and emergency 999 number they listen
- interactive and songs
- blowing the house down
- the interaction using the inhaler
- knowledge about both inhalers
- my kids took part in using the inhaler
- how children can relate to the story
- the parts where we could join in

Example feedback forms and register

Storytelling event: Coppice Avenue

How much did you & your child/children enjoy the story, on a scale of 1 (not at all) to 5 (loved it)? 5

What was your favourite part of the story?
Big bad wolf got hurt

Did the story help you to learn new things about asthma? On a scale of 1= not at all to 5= learned a lot 5

After hearing the story do you feel more confident about understanding asthma
☒ Yes/No/Somewhat (please circle)

Storytelling event: Coppice Avenue

How much did you & your child/children enjoy the story, on a scale of 1 (not at all) to 5 (loved it)? 5

What was your favourite part of the story?
Big bad wolf rescue breaths

Did the story help you to learn new things about asthma? On a scale of 1= not at all to 5= learned a lot 4

After hearing the story do you feel more confident about understanding asthma
☒ Yes/No/Somewhat (please circle)

Storytelling event: Coppice Avenue

How much did you & your child/children enjoy the story, on a scale of 1 (not at all) to 5 (loved it)? 5

What was your favourite part of the story?
Using the inhaler to rescue the children

Did the story help you to learn new things about asthma? On a scale of 1= not at all to 5= learned a lot 5

After hearing the story do you feel more confident about understanding asthma
☒ Yes/No/Somewhat (please circle)

Storytelling event: Coppice Avenue

How much did you & your child/children enjoy the story, on a scale of 1 (not at all) to 5 (loved it)? 5

What was your favourite part of the story?
Kids interaction and having kids blow the house down

Did the story help you to learn new things about asthma? On a scale of 1= not at all to 5= learned a lot 4

After hearing the story do you feel more confident about understanding asthma
☒ Yes/No/Somewhat (please circle)

Kids learn about asthma and what to do

Register

Wimston Library 1/3/25

Adults	Children
Steve Hughes	Freddie Hughes
Sophie & James Walker	Ralph & Mayot
Kirsty Creegan	Charlie & Rosie Leith
Ran Woodhead	LUNA
Anna Clark	Ivy
Gary Sangster	JOE
Dee Ruxton	FRHC
Michelle Chung	Xiao Ying
<u>10</u>	<u>10</u>

Pictures (we have many more)





Pictures show: photography at Stretford Library, wolf masks made at Partington Library, piggies made at Woodsend Library, and a poster drawn by a child at summer school on Sale West.

As no faces were shown (because of masks), image consent was not needed

Budget £3031, Expenditure £3058

Breakdown and invoices available upon request.

Particular thanks to

Cat Stobbs, Trafford Library Service

Uplift Café, Stretford Mall

Tony Martin, Stanley Square

Bob Royle, retired GP, Sale Photographic Society, for help with children's photography sessions

Suzanne Kelly, Trafford Community Collective, for her encouragement and support

